



State of Utah

Department of Commerce
Division of Consumer Protection

Consumer Privacy Act Complaint Information Sheet

Consumer Information

NAME	
ADDRESS	
ADDRESS	
PHONE NUMBER	
EMAIL ADDRESS	

Business Information

NAME	
ADDRESS	
ADDRESS	
PHONE NUMBER	
EMAIL ADDRESS	
WEBSITE	

NOTE: the Consumer Data Privacy Act only applies to companies with over \$25 million in annual revenue and at least 25,000 or 100,000 annual consumers, depending on the nature of the business. If the business does not meet these thresholds, your complaint will not be investigated.

Please complete the following series of questions. If a particular question does not apply to your circumstance, please write N/A as your response.

1. Did you request confirmation that the business was processing your personal or sensitive data?
What response was provided? When was it provided?

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NOTE: Businesses have up to 45 days to respond to these requests

2. Did you request a copy of your data from the business? How did you make the request? What response was provided? What format or file type was it provided in? When was it provided?

3. Did you ask the business to delete your data? How did you make the request? What proof of deletion did the business provide? When was it provided?

4. Did you opt out of the sale of your data or targeted advertising? Did the business allow you to opt out? Did the business provide you with notice that your data would be sold or used for targeted advertising? Did the business say who your data was shared with? When was it provided?

5. Did you receive a privacy statement from the company describing the data collected and how it would be used?

If yes, did it contain the following items:

- i. the categories of personal data processed by the business;
- ii. the purposes for which the personal data are processed;
- iii. how a consumer may exercise their rights;
- iv. the categories of personal data that the business shares with third parties, if any; and
- v. the categories of third parties, if any, with whom the business shares personal data.

6. Is there anything else you would like to add to your complaint?

7. Please describe any additional evidence you can provide.

Please return this form via email to consumerprotection@utah.gov, by fax (801-530-6001), or by mail (Consumer Protection, PO Box 146704, Salt Lake City, UT 84114). You will only be contacted by an investigator if a case is opened.